

Communicating Science

tools for scientists and engineers



A communications skill-building workshop brought to you by AAAS and NSF

**AAAS Annual Meeting
Hyatt Regency Chicago
Chicago, IL**

February 12, 2009

8:30 – 9:00 am	Breakfast
9:00 – 9:30 am	Welcome and Introduction - Tiffany Lohwater, AAAS - Denise Graveline, Workshop Facilitator
9:30 – 10:30 am	The Changing Communications Landscape - Jeff Nesbit, NSF
10:30 – 10:45 am	Break
10:45 – 11:15 am	Defining Your Audience
11:15 am – 12:30 pm	Practice Research Messages and Public Talks
12:30 – 12:45 pm	Enhancing Your Message: Gestures and Language
12:45 – 1:45 pm	Lunch and Networking with Communication Officers
1:45 – 2:45 pm	Practice Interviews
2:45 – 3:00 pm	Break
3:00 – 3:45 pm	Interview Consultation
3:45 – 4:30 pm	Broader Impacts of Your Research - Karen Sandberg, NSF
4:30 – 4:45 pm	Resource Review and Conclusion



ADVANCING SCIENCE, SERVING SOCIETY

